



Cards for a Cause

An Exciting and Generous Fundraising Program

Usborne Books & More proudly offers a unique program with value-for-money greetings cards and a high return to the organization raising funds.

The **Cards for a Cause** Fundraising Program offers two boxed sets of 30 beautifully embellished cards with matching envelopes.

- **Box 1: The All Occasion greetings cards** come in a charming organizer box with dividers, and include an array of cards to meet most needs from birthdays to new home, and get well to weddings.
- **Box 2: The Kids Cards** contains a wild assortment of cards suitable for adults or kids to send to kids. Birthdays are a blast and remembering to say Thank You is fun. Plus there is a bonus batch of stickers inside every keepsake box (the perfect place to hide treasures).

Either box makes a thoughtful gift or provides a beautiful selection of cards to have on hand.

Funds Raised:

Your group earns \$13* per box of cards sold, with no maximum earning potential.

Earning Potential: Sample Group Size: 20 participants.

Every person sold 20 boxes: 400 boxes sold = **\$5,200 raised**

Every person sold 15 boxes: 300 boxes sold = **\$3,900 raised**

Every person sold 10 boxes: 200 boxes sold = **\$2,600 raised**

Every person sold 5 boxes: 100 boxes sold = **\$1,300 raised**

*Please be aware that if your organization is not tax exempt, the amount due for taxes will be deducted from the total amount raised.

Timeframe:

We have found that keeping your fundraiser open for two weeks works well. You collect the sales flyers/order forms and payment and your Consultant will order the boxes of cards. You can expect to receive delivery of the cards approximately 2 weeks later. Then your group will deliver the cards to those who purchased them - and enjoy the funds earned!



Cards for a Cause Fundraiser FAQ

1. How much profit will our group receive?

\$13 per box (minus taxes, if applicable).

2. What is the minimum number of boxes we must sell?

A very low 15 box order is required to qualify for the full benefits of this program.

3. Do we collect payment at the time cards are ordered?

Yes, payment should be collected at the time of sale.

4. Should we charge tax?

If your organization has a tax exempt number that you would like to apply to this fundraiser please let your consultant have the number and a copy of the documentation. If your organization is not tax-exempt, the amount due for taxes will be deducted from your total amount raised.

5. Who should checks be made payable to?

Please have checks made payable to your organization.

6. What materials are provided?

Your Usborne Books & More Consultant will provide order forms, a flyer/table sign and a tally sheet. When sales are completed, return the tally sheet to your consultant.

7. Are there any incentives for those who are selling?

Options for incentives are available through your Consultant; however they will reduce the amount of cash awarded to the organization.



Cards for a Cause

Tally Sheet – Non-Profit Organization

Fundraising Coordinator:

1. Please add up all the orders, and complete the tally below.
2. The individual order forms should be kept by you until the product is delivered. Then, they should be given to the individual fundraiser along with their product.
3. This form must be submitted to your Usborne Books & More Consultant, with total payment, the day following the turn in date.

ORGANIZATION NAME: _____

Coordinator Name: _____

Phone: _____ **Email:** _____

Selling Dates: _____ **to** _____ **Turn In Date:** _____

Tax Exempt # _____ **Copy of Exemption Document Attached** _____

_____ **# of Boxes Sold - Box 1, All Occasion Cards**

_____ **# of Boxes Sold - Box 2, Number of Kids' Card**

_____ **Total # of Boxes Sold**

_____ **Total Cash Received (number of boxes (_____) x \$30.00**

_____ **Total Amount Raised (number of boxes (_____) x \$13.00**

_____ **Amount Due to Consultant (number of boxes (_____) x \$17.00**



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ORGANIZATION NAME: _____

Coordinator Name: _____

Phone: _____ **Email:** _____

Selling Dates: _____ **to** _____ **Turn In Date:** _____

_____ **# of Boxes Sold - Box 1, All Occasion Cards**

_____ **# of Boxes Sold - Box 2, Number of Kids' Card**

_____ **Total # of Boxes Sold**

_____ **Total Cash Received (number of boxes (_____) x \$30.00**

Upon receipt of the above tally information, your consultant will contact you promptly with your Grand Total!